

Please find below the Terms and Conditions relating to the ‘10K Giveaway’ Competition held during April 2021 by Charlton Athletic Football Company Limited (the “Club”)

1. Eligibility and entry restrictions

1.1 For an individual wishing to enter this competition (hereafter “you”) to be eligible you must satisfy the following criteria:

(a) you must be a real person, at least 18 years old and permanently reside in England, Wales or Scotland (proof of address or age may be required by the Club);

(b) you must not be:

(i) an employee (in these terms, employee means any individual that is in full-time, part-time, casual employment, any individual worker or contractor) of the Club;

(ii) an employee of any contractor, supplier or any official Club Partner of the Club. A Club Partner includes the following:

- Vitech Heating Ltd
- Valley Gold
- Cannon Glass
- Hummel
- Elite Sport
- University of Greenwich
- ITRM
- KW Holdings

(iii) any immediate family of the individuals listed in 1.1(b)(i) or 1.1(b) (ii). Immediate family shall include a spouse, parent or child of the person or any individual living in the same household as the individual, whether or not related;

(c) to enter the competition you must have an active account on Valley Pass with a working email address aligned with the account. The Club accepts no responsibility for any email addresses that are not up-to-date on your account;

1.2 By entering the competition, you confirm that you meet the eligibility criteria set out in section 1.1.

1.3 The Club reserves all rights to disqualify you if in its opinion your conduct breaches any of the terms of the competition or is contrary to the spirit or intention of the competition or where it suspects your entry has been automatically generated by computer or has been forged, altered or tampered with.

- 1.4 Every purchase of a streaming pass for the Sky Bet League One fixture between Sunderland and Charlton Athletic on Saturday, April 10th 2021 on your Valley Pass account, or via <https://booking.cafc.co.uk/>, counts as 1 entry into the competition.

2. Start and closing dates

- 2.1 The starting and closing dates of this competition will be announced across selected social media channels and across the main club website (cafc.co.uk). Unless otherwise stated, these times and dates are set to those for BST (British Summer Time).
- 2.2 Any entries received before the opening or after the closing of the competition will be invalid and will not be entered into the competition. The Club reserves the right at its sole discretion to extend the closing date if for any reason any aspect of the competition is not capable of running as planned, including by reason of COVID-19.
- 2.3 No responsibility can be accepted for entries not received for whatever reason.
- 2.4 The Club reserves the right to withdraw, cancel or amend any details of the competition as necessary due to circumstances that may arise out of its control. Any changes to the competition will be notified to entrants as soon as possible by the Club and any such changes will comply with all applicable laws.
- 2.5 By entering the competition, you agree to be bound by these terms and conditions.

3. Entry into Competition and Drawing of Prize Winner

- 3.1 To enter, you must purchase a streaming pass for the Sky Bet League One fixture between Sunderland and Charlton Athletic on Saturday, April 10th 2021 via your Valley Pass account or by using your 'CAFC Cash'.
- 3.2 If you do not meet the eligibility requirements or you are subject to any entry restrictions, you shall not be entitled to be adjudged a winner, and will not be entitled to a prize in any circumstances.
- 3.3 Each purchase that is made for a stream under an individual's account on Valley Pass will be counted as 1 entry.
- 3.4 The prize winners will be drawn by using an impartial ballot system.
- 3.5 The Club's decision as to the winner will be final and no correspondence will be entered into.

4. Winners and prizes

- 4.1 The competition prize winners shall be specified on our website or social media channels.

- 4.2 The competition prize winners will be notified of the competition result by email (if address is asked for/provided) not more than 30 days following the closing date of the competition, and subject to a re-draw and any agreed extension in 4.8, will receive their prize not more than 60 days following that closing date, subject to availability of their specific prize.
- 4.3 Reasonable efforts will be made to contact prize winners for 30 days but if a winner fails to respond to our notification attempts within this time or fails to meet any of the eligibility requirements or is otherwise unable to comply with the competition terms and conditions, we reserve the right to disqualify that entrant. In the event that this is the case, a re-draw will take place within 14 days to establish a new winner, and this process will be repeated until a prize winner is found.
- 4.4 The competition result will be announced on our website within 30 days following the closing date of the competition or in the case of a re-draw, within 30 days of the date of the re-draw. The announcement may include the name and photograph, the town or region of residence and prize details of the prize winners. If you do not wish to have your image, surname, county or winning entry announced, the entrant must contact the Club. The Club must still provide information and winning entry to the Advertising Standards Authority on request.
- 4.5 Each winner of the 10K Giveaway competition will win one prize. When contacted by the Club, each winner will be informed which prize they have won. The full prize list is as follows:
- Prize 1 (drawn at 500 match pass sales): Private tour of The Valley. Redeemable when safe to do so
 - Prize 2 (drawn at 1,000 match pass sales): £1,000 in cash
 - Prize 3 (drawn at 1,500 match pass sales): A Charlton Athletic season ticket for the 2021/22 season
 - Prize 4 (drawn at 2,000 match pass sales): 100 bottles of Heineken beer, courtesy of Heineken
 - Prize 5 (drawn at 2,500 match pass sales): A complete Valley Review programme collection for the 2020/21 season
 - Prize 6 (drawn at 3,000 match pass sales): HP Pavilion 14-dv0511sa 14" Laptop - Intel® Core™ i3, 256 GB SSD, Silver
 - Prize 7 (drawn at 3,500 match pass sales): A signed Charlton Athletic 2020/21 home shirt
 - Prize 8 (drawn at 4,000 match pass sales): A luxury drinks hamper, kindly donated by Larry's Mobile Bar
 - Prize 9 (drawn at 4,500 match pass sales): A private Zoom call with Charlton Athletic owner Thomas Sandgaard
 - Prize 10 (drawn at 5,000 match pass sales): A £500 voucher for www.amazon.co.uk
 - Prize 11 (drawn at 5,500 match pass sales): A mascot package for a junior supporter, to be redeemed once stadiums return to full spectator capacity
 - Prize 12 (drawn at 6,000 match pass sales): Match tickets for an England fixture at Wembley Stadium once stadiums return to full spectator capacity

- Prize 13 (drawn at 6,500 match pass sales): A private visit and tour of the Charlton Athletic training ground. Redeemable when Covid-19 restrictions have been eased
- Prize 14 (drawn at 7,000 match pass sales): £1,000 in cash
- Prize 15 (drawn at 7,500 match pass sales): An annual Valley Pass subscription for the 2021/22 season
- Prize 16 (drawn at 8,000 match pass sales): A Sony PlayStation 5, prize will not be available immediately due to lack of availability
- Prize 17 (drawn at 8,500 match pass sales): A private pitch-hire slot at The Valley. Date and time of the slot to be determined by the Club
- Prize 18 (drawn at 9,000 match pass sales): Apple Watch Series 6 - Space Gray Aluminium Case with Black Sport Band
- Prize 19 (drawn at 9,500 match pass sales): A matchday hospitality package at The Valley for up to six people. Match to be agreed with the Club
- Prize 20 (drawn at 10,000 match pass sales): £10,000 in cash

4.6 No cash alternative to the prizes will be offered. Prizes are not transferable. Prizes are subject to availability and the Club reserves the right to substitute any prize with another of equivalent value without giving notice.

4.7 Prize winners must arrange collection of their prize from the following address:

The Valley

Floyd Road

London

SE7 8BL

4.8 The date of collection for the prize will be 60 days from the closing date (or where a re-draw is necessary, 60 days from the date of the re-draw. Reasonable adjustments will be made to accommodate the prize winner in terms of a later collection date, but if a compromise cannot be found, the winner shall be disqualified, and the prize forfeited. The Club does not accept any responsibility if an entrant is unable to claim the prize.

4.9 Images of the prizes shown are for illustration purposes only.

5. Data Protection and Publicity

5.1 The Club may undertake publicity activities relating to the competition and the prize and any personal data that may be processed by the Club shall be in accordance with our [Privacy Policy](#).

5.2 By entering this competition, you consent to the use of your personal data for the purposes of direct marketing. You may withdraw your consent to such use at any time by providing notice to the Club.

6. Limitation of Liability

In so far as is permitted by law, the Club, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Club, its agents or distributors or that of their employees. The Club shall not be liable for any economic or other consequential loss suffered or sustained to any persons incorrectly notified of validly winning the competition and no compensation shall be payable. Statutory rights are not affected.

7. Intellectual Property

7.1 All competition entries and any accompanying material submitted to the Club will become the property of the Club on receipt and will not be returned.

7.2 By submitting a competition entry and any accompanying material you agree that if you are declared a winner you agree to:

- (a) the use of your image, name, likeness for the Club's promotional purposes without any additional compensation unless prohibited by law;
- (b) assign to the Club all your intellectual property rights with full title guarantee; and
- (c) waive all moral rights,

in and to your competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

7.3 You agree that the Club may, but is not required to, make your entry available on its website and any other media, whether now known or invented in the future, and in connection with any publicity of the competition. You agree to grant the Club a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry and any accompanying materials, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry and any accompanying materials for such purposes.

8. Our details

8.1 This prize competition is run by Charlton Athletic Football Company Limited.

8.2 Our registered office is The Valley, Floyd Road, London, SE7 8BL

8.3 You can contact us:

- (a) by post, using the postal address given above;

- (b) by telephone, on +44 (0)330 14 44 44
- (c) by email, using the email address fans@cafc.co.uk
- (d) by direct message on our social media channels.

9. General

- 9.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Club may, at its sole discretion, reserve the right to exclude you from participating in the competition.
- 9.2 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.